





Christmas Newsletter

 [Like us on Facebook](#)

 [Share this newsletter
with a friend](#)

Hello,

The holiday season is approaching and birds are preparing for the coldest season of the year. At home, we are enjoying preparing for and observing these winter guests.

There has been some important birding news lately. The Gray Jay has been chosen to be our next Canadian emblem. You will find an article on this subject in this newsletter. If you have not seen this bird to date, we encourage you to visit our majestic boreal forest this season. Bring peanuts or sunflower seeds to increase your chances of being visited by the Gray Jay.



Come visit us!

5120 rue de
Bellechasse
Montréal QC
H1T 2A4

**Special
Holiday Hour**

S:

**(In addition to
our regular
hours)**

**Open Monday
Dec 5th, 12th
and 19th**

In this bulletin, you will also find gift ideas for the holiday season, including all kinds of products that will appeal to bird lovers of all ages and skill level.

These items represent only a very small proportion of the products we have in store. Do not hesitate to visit our website or to come visit us in-store.

We wish you a very merry Christmas and a wonderful holiday season from all of our team!

Alain Goulet, owner and bird enthusiast.



**9:30am to
6:00pm**

December 24th

**8:00am to
1:00pm**

&

December 31st

**9:30am to
1:00pm**

Closed

**December 24th
and 31st (after
1pm), 25th
& 26th
& January 1st
and 2nd, 2017**

Opening Hours :

Sunday - Monday

Closed

Tuesday - Wednesday

9:30am to 6:00pm

Thursday- Friday

9:30am to 7:00pm

Saturday

9:30am to 5:00pm

Online Store Open 24/7

Canadian Geographic announced the Gray Jay as Canada's national bird at the annual dinner of the magazine's publisher, the Royal Canadian Geographical Society, at the Canadian War Museum in Ottawa. "We are proud and pleased to recommend the Gray Jay as the ideal candidate for a national bird for Canada," said Aaron Kylie, *Canadian Geographic* editor. "Canadians' overwhelming interest in choosing a national bird really impressed us. We are honoured to recommend the Gray Jay as a fresh symbol of our collective passion for natural environments, and our concern for their conservation and stewardship." The choice of the Gray Jay was the culmination of *Canadian Geographic's* nearly two-year-long National Bird Project.

The Gray Jay is truly Canada's bird with traits that symbolize the Canadian spirit. The range of this bird is nearly exclusive to Canada, and it is found in every province and territory. These jays are tough birds. The Gray Jay thrives in winter, nesting in the harshest, darkest month of the year, and has been recorded incubating eggs in snowstorms at temperatures as cold as -30°C. The Gray Jay is an extremely friendly and intelligent bird. It enjoys the same brain-to-body ratio as dolphins and chimps — nearly that of humans. It has been known for centuries as a companion to Indigenous Peoples, early explorers and outdoor enthusiasts. Its chattering and whistles are considered an early warning to hunters of nearby predators. There are stories of Gwich'in guides in the Yukon who tell of Gray Jays singing from tree to tree to lead a lost hunter home.

Canadian Geographic's National Bird Project, launched in 2015, attracted Canadians in surprisingly large numbers. The opportunity to cast a ballot for a favoured bird resulted in 50,000 votes, with many adding an essay or commentary. Canadian Geographic also sought the opinions of the leading experts and ornithologists in the

Binocular Exchange Canada



Binocular Exchange Canada is a project that aims to engage more people in outdoor activities and to find a use for older, but working birding equipment. At CCFA – Nature Expert, we will accept any equipment that would help a birder in an outdoor observation situation: binoculars; spotting scopes; backpacks; field guides (from anywhere in the world); cameras; tripods; ornithology textbooks; etc. Upon reception of the donation we will estimate the value of the equipment and Earthvalues will issue a charitable tax receipt, if desired.

Earthvalues Institute is the organization under which the project is run.

country, including those of its conservation partner, Bird Studies Canada.

Five birds garnered the most votes, including three which are already provincial birds: Snowy owl (Quebec); black-capped chickadee (New Brunswick); common loon (Ontario); Canada goose and Gray Jay. In September, the Honorable Catherine McKenna, Minister of the Environment, addressed a panel debate where five impassioned Canadians advocated for one of the final species. The following day the hashtag #CanadaBird trended number one in Canada.

“Canadians’ enthusiasm for the National Bird Project tapped into something beyond expressing a preference for a particular species,” said the Honourable Catherine McKenna, Minister of the Environment. “The project ignited a groundswell of public support because those taking part recognized they were joining a movement to identify a new national symbol of pride, identity and belonging on the cusp of the country’s 150th birthday.”

Free shipping on online orders above 99\$

<http://www.earthvalues.org/en>

Earthvalues



Click on each item for more info.



Nature Expert Playing Cards :

Each card has a different bird illustration on it, with the name of the species written in French as well as in English. In total, this set of bilingual cards includes 54 Canadian bird species. This is a perfect card game for those who want to learn to identify the birds in their neighbourhood.



Suet Cage :

This metal suet cage can contain two suet cakes, placed side by side. Decorative and functional, the feeder allows birds to feed longer during the winter!



Magnetized Screen Savers :

These magnets, in the shape of birds, ladybugs or bees, will stop collisions between you and your screen door! Each "screen saver" comes in a pair, with one magnet on each side of the screen.



Mini-Posters :

A few different models of double-sided mini-posters, each measuring 25cm by 37cm (10"x15"), can be found on our web site. One of these mini-posters depicts different species of birds which can be found "Around the House". All mini-posters are bilingual and laminated.



35-Piece Puzzle :

This puzzle, containing 35 large pieces, constitutes an easy activity that can be done with young ones. Different models can be found in-store.

Gift ideas under \$20



Stuffed Animal Penguins :

Young children will have great fun with these large stuffed animals (30cm tall). The Emperor penguin and the Rockhopper penguin are the two models available.



Pileated Woodpecker Thermometer :

A quirky thermometer which can be placed on the outside of a window, using the included suction cups. You will be able to easily see what the temperature is outside, while staying cozy warm indoors.



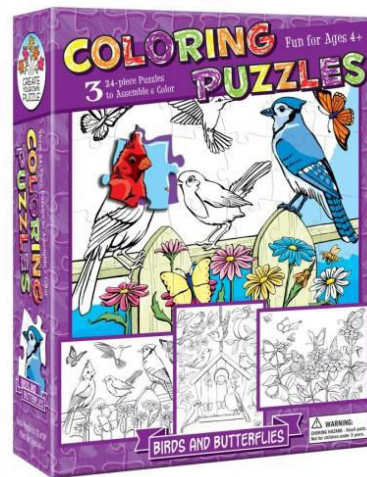
Porcelain Hummingbird Mug with Filter :

This beautiful porcelain mug will be able to comfort you on the coldest of days. With its tea filter and lid, the mug is suited for loose tea, tea bags, coffee, or hot chocolate!



Suet Feeder with Copper Roof :

Metal cage which can hold one suet cake, covered by a copper roof to protect the suet from rain and snow.



Puzzles to Assemble and Colour :

These three 24-piece puzzles, depicting birds and butterflies, are perfect for children ages 4 and up. They can assemble the puzzle, then color it in, and start assembling it all over again!



Ceramic Mugs :

Many different ceramic mugs are available in store, each depicting beautiful scenes where birds are the main actors.



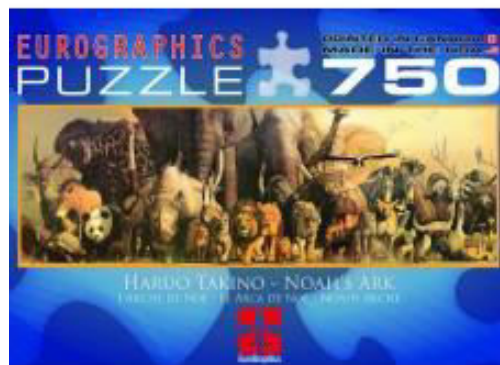
Wild Flower Mug :

Porcelain mug depicting a springtime scene complete with butterflies and wild flowers. This mug comes with a gift box.



Tidy Perch :

This two-in-one accessory can be screwed into the base of many of our feeders in order to offer more perching space for the birds. It can also serve as a base for the feeder, providing support to allow the feeder to stand in order to feed the birds or simply while you fill the feeder. Made of steel with an anti-rust coating, this perch is very durable.



Noah's Ark Puzzle:

This puzzle represents the wild animals of Noah's Ark. It contains 750 pieces and is printed in Canada!



Ruby Sipper Hummingbird Feeders :

A beautiful hummingbird feeder that will hold three ounces of nectar. It is red in color with a lavender base. There is one model with a hook and one model that can be hung on a window thanks to its suction cups.



Crystal Spiral :

Decorative spiral with a red crystal and a transparent crystal. The bright and glittering effect will illuminate the interior or exterior of your home. Rainbows will appear at certain times of the day if the sun shines through at just the right angle!

[Bird Christmas Tree Ornaments](#)





Christmas Tree Ornaments :

Perfect for the holidays, these magnificent ornaments will decorate any bird lover's Christmas tree. We have several choices, such as the cardinal, owl, nuthatch, woodpecker or goldfinch.

Gift ideas under \$30



Hummingbird Feeder :

This glass hummingbird feeder is hand painted and has four durable metal flowers.



Glass Hummingbird :

This beautiful hummingbird glass ornament is hand painted and adorned with an authentic Swarovski crystal. This ornament will reflect light and illuminate any room.



Loon Mugs :

A set of two porcelain mugs with Robert Bateman's loon prints. The set comes with a gift box. These mugs are made of porcelain and are dishwasher and microwave safe.



Bird Silhouette Mugs :

Set of two porcelain cups with bird silhouettes. The set comes with a gift box with the same design.



Droll Yankees "Cute" Feeder :

This small bird feeder will attract small birds such as chickadees and nuthatches. It will hold a cup of seeds, fruit or mealworms, and its dome is adjustable in order to prevent larger birds from feeding in it.



Binocular Harness :

To better protect your binoculars, and to achieve better comfort and ergonomics, the binocular harness is a great idea to make your observations even more enjoyable.



Set of Four Bateman Bird Mugs :

A set of four mugs with reproductions of different bird paintings from the renowned painter Robert Bateman. The mugs are made of porcelain and come in a gift box with the same design.



Sunflower Feeder Onyx 12'' (right)

This feeder will hold one pound of sunflower seeds and will attract several birds such as chickadees, woodpeckers or nuthatches. The roof, base and two perches are made of metal. In addition, this feeder has a lifetime warranty against squirrel damage.

Nyger Feeder Onyx 12'' (left)

This nyger feeder will attract goldfinches, redpolls and siskins. The roof, base and two perches are made of metal and the polycarbonate tube is easy to wash and is also antibacterial.

Nyger Finch Magnet Feeder 12'' (center)

This 12-inch feeder is made entirely of metal and is covered with anti-rust paint. The base is easily removed for fast and efficient washing. Will hold one pound of thistle seed.

Binocular and Spotting Scope Gift Suggestions



Shrike 8x42 Eagle Optics

You will be pleasantly surprised by the image quality and field of view of the Eagle Optics Shrike binoculars

Mid-Range



Hummingbird ED 50mm Angled 7-22x



Hummingbird ED 56mm Angled 9-27x

Celestron Hummingbird Spotting Scopes

These spotting scopes are easy to carry and perfect for taking on long walks in the field. With their ED lens, the image is clear and the colors brilliant.



Vortex Kaibab HD 15X56

These demo binoculars are last year's model and are perfect for long-distance viewing. Ideal on a tripod, you will find everything you are looking for with its precise magnification and HD quality images. We have 2 demos at 50% off!

*Merry Christmas and Happy
Holidays to
everyone.*



www.nature-expert.ca

5120 rue de Bellechasse
Montréal QC
H1T 2A4

Tél: 514-351-5496
Tél: 1-855-OIS-EAUX
Tél: 1-855-647-3289
Fax: 1-800-588-6134